



CAN-SPAM Notice
(Controlling the Assault of Non-Solicited Pornography And Marketing)

Under the Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003 (CAN-SPAM Act), the Federal Trade Commission is charged with issuing regulations for implementing the CAN-SPAM Act. The FTC has issued regulations that provide criteria to determine the primary purpose of electronic mail (e-mail) messages.

The goals of the act are:

- To reduce spam and unsolicited pornography by prohibiting senders of unsolicited commercial e-mail messages from disguising the source and content of their messages
- To give consumers the choice to cease receiving a sender's unsolicited commercial e-mail messages

If Star Bank of Texas sends advertisements to its customers using e-mail, it will comply with the provisions of the CAN-SPAM Act. Star Bank of Texas does not currently solicit customers through email messages.